

Conditions of use of “City & Guilds Qualified” logo

1. The “City & Guilds Qualified” words or logo (the “Trade Mark”) must be used only:
 - in the form provided by us and only for the purpose of indicating that you hold a relevant City & Guilds qualification;
 - in accordance with any relevant guidelines provided to you;
 - if your City & Guilds qualification is, and continues to be, relevant to your business;
 - on printed publications distributed in the UK for which no charge is made; and
 - on intranet pages or internet websites that are directed at the UK, free-of-charge to access and link to www.cityandguilds.com (or such other web address as we may notify you in writing).
2. Where you use the logo on intranet pages or internet pages, you must include a text reference to City & Guilds which is linked to www.cityandguilds.com (or such other website as we may notify you in writing).
3. The Trade Mark must be kept separate from any other trade mark. It must not be used in any way (1) which misrepresents the relationship between you and us (for example, the Trade Mark must not dominate a print or web page) or (2) which brings any member of the City & Guilds Group or any City & Guilds Group qualifications into disrepute.
4. You will send to us immediately, on request, at any time, copies of any items (or links to any websites) on which the Trade Mark is being used at the time of our request.
5. If you use the Trade Mark on anything which contains any trade mark or copyright information, you will ensure that the following trade mark notice appears with the other information: "City & Guilds and the City & Guilds logo are trade marks of the City and Guilds of London Institute and used under licence".
6. You acknowledge that we are the owner of the Trade Mark, the goodwill relating to it and the copyright in the logo, and that the benefit of the use of the Trade Mark by you will belong to us.
7. You will not use the Trade Mark in any way or for any purpose other than as set out in these conditions and the accompanying email, and will not make use of any other trade mark belonging to any member of the City & Guilds Group unless licensed in writing to do so.
8. If you become aware of any infringement of our rights in the Trade Mark, you will immediately inform us in writing. We will not be under any obligation to take action, but if we do so you will give us whatever assistance we reasonably require.
9. You may not assign, transfer, sublicense or in any other way dispose of your rights under this licence. In particular, you will not authorise any third party to use the Trade Mark.
10. We reserve the right at any time to withdraw the right to use the Trade Mark (if for example you have not complied with these conditions or if you challenge the validity of the Trade Mark or our rights in it).
11. If your right to use the Trade Mark comes to an end, you will immediately cease to distribute any items on which it appears, remove it from your internet or intranet pages, and (if we require it) destroy any stock in your possession on which it appears.
12. This licence will be interpreted in accordance with English law and any dispute will be subject to the jurisdiction of the English courts.